

South African aerosol market continues to thrive



Growth across all categories in 2016

South Africa's total aerosol fillings grew by 9.25 million cans in 2016, according to the Aerosol Manufacturers' Association of South Africa (AMA), an increase of almost 3.1% over 2015. The majority of the growth came from Household Care fillings (143.35 million units) with an increase of 3.43% and Personal Care (140.5 million), with an increase of 2.55% over the last year.

Deodorant fillings increased almost 1% with 126.2 million fillings while Hair Care (13.8 million) and Shaving (500,000) remained stable.

Within the Household Care segment, Insecticides accounted for 76.65 million fillings, up 5%. Air Fresheners (44.1 million) saw a

rise of 2.6%, while General Polish (19.8 million), Shoe Polish (1.7 million) and Oven Cleaner (1.1 million) fillings remained the same from 2015 to 2016.

The Car Care/Lubes (10.8 million), Paint (8.7 million), Medical/Pharmaceutical (1.2 million) and Food (4.3 million) categories all increased in the last year.

South Africa imported more than 11.9 aerosol products in 2016, while at the same time exporting 16.66 million aerosols. **SPRAY**



2016 South African Aerosol Fillings (in millions of units)

CATEGORY	2015 Local Manufacture	2016 Local Manufacture	Import (+)	Export (-)	SA Aerosol Market
PERSONAL CARE					
Deodorants	123.0	126.2	9.78	8.75	127.23
Hair Care	13.5	13.8	0.07	0.43	13.44
Shaving	0.5	0.5	0.37	0.26	0.61
SUB TOTAL (1)	137.0	140.5	10.22	9.44	141.28
HOUSEHOLD CARE					
Insecticides	73.0	76.65	-	4.1	72.55
Air Freshener	43.0	44.1	1.18	0.62	44.66
Polish (General)	19.8	19.8	0.15	0.65	19.3
Polish (Shoes)	1.7	1.7	-	-	1.7
Oven Cleaner	1.1	1.1	-	-	1.1
SUB TOTAL (2)	138.6	143.35	1.33	5.37	139.31
OTHER	2015	2016	Import	Export	SA Aerosol Market
Car Care/Lubes	10.5	10.8	0.150	0.72	10.23
Paint	8.4	8.7	0.206	1.13	7.776
Medical/ Pharmaceutical	1.1	1.2	-		1.2
Food	4.0	4.3			4.3
Miscellaneous	1.2	1.2			1.2
SUB TOTAL (3)	25.2	26.2	0.356	1.85	24.706
Grand Total	300.8	310.05	11.906	16.66	305.296

Source: AMA- The Aerosol Manufacturers' Association