

# Brazilian aerosol market jumps more than 11%

*Personal Care leads consumption in 2016*



A ssociação Brasileira de Aerossóis e Saneantes Domissanitários (ABAS) recently released its 2016 aerosol statistics for Brazil. The report revealed total aerosol consumption was over 1.2 billion, up almost 11.6% from 2015, which was more than 1.8 billion units. Personal Care



dominated the product categories with 52% of the market; Deodorants accounted for a whopping 86% of the Personal Care category. The Insecticides category followed at 24% with Household Care another major player at 11%.

Brazil imported 30% of its aerosols in 2016 while it produced 70% of its aerosols within its borders. This is a big increase over the 58.81% of aerosols produced at home in Brazil in 2015. SPRAY

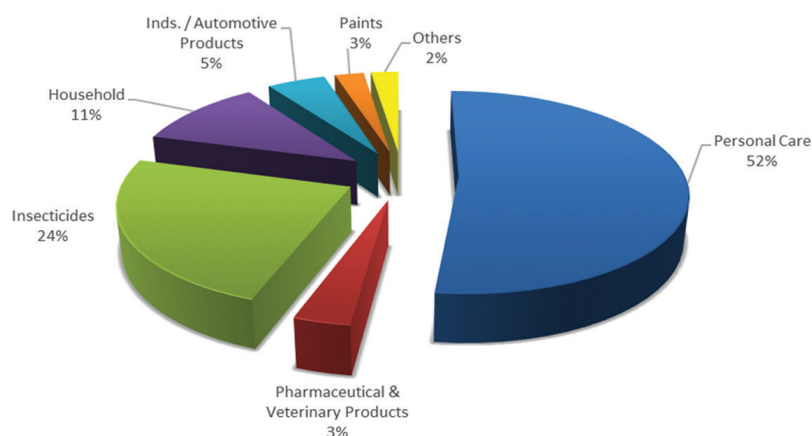


## 2016 Brazilian Aerosol Fillings (in millions of units)

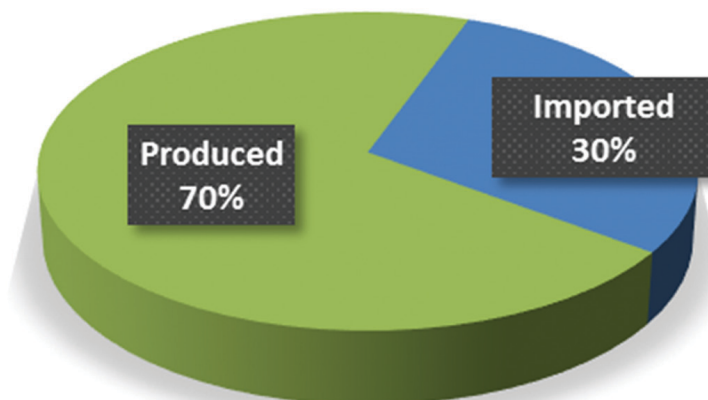
### Growth of aerosols in Brazil



### Division of the Brazilian aerosol market 2016



### The Brazilian aerosol market 2016



Source: (ABAS) Associação Brasileira de Aerossóis e Saneantes Domissanitários 2016