

The **UK** aerosol market remains solid



The UK aerosol sector has continued to thrive according to figures released by the British Aerosol Manufacturers' Association (BAMA). This follows five consecutive years of overall growth.

More than 1.5 billion aerosol cans were filled by UK producers in 2016 with the Personal Care sector accounting for over 1.1 billion cans (72%). In addition to deodorant, hair spray and dry shampoo, the diverse range of products filled included household items such as air freshener and polish, industrial and automotive aerosols and over-the-counter (OTC) medical products.

Overall, the 2016 figures show some small declines in the number of deodorants and antiperspirants filled while the number of cans of shaving preparations (gels and foam) increased over 2015.



Household aerosols accounted for nearly 17% of the total filling volume—over 250 million cans filled—with some small declines in the popular products such as air fresheners, down 5 % from 2015, and hard surface cleaners, which declined by 15 %. Oven cleaners accounted for the largest decrease in the category, down by 40% compared with 2015's numbers.

The volume of technical aerosols such as paints, automotive products and lubricants remained on par with 2015 with more than 100 million cans filled, equal to 7% of the UK

fillings.

"Although the 2016 figures are very slightly lower than the record levels seen in 2015—less than 1%—the aerosol sector has continued to thrive despite challenging market conditions, demonstrating the strength and resilience of the industry and the continued consumer demand for products in aerosol packs," said Patrick Heskins, BAMA CEO.

"The 2016 figures also reflect manufacture, brand and consumer recognition of the high quality and integrity of the aerosol packaging format," offered Heskins.

"Aerosols remain the choice for millions of consumers across an increasingly diverse product range, on a daily basis."

Heskins added, "There was a relatively small but very welcome increase in aerosols being used for medical and veterinary applications in 2016. There is significant potential for growth in these sectors as marketers see the hygiene and convenience benefits of the aerosol packaging format in addition to its sustainability credentials." **SPRAY**



Oust Odour Eliminator from S.C. Johnson is marketed in the UK.

2016 UK Aerosol Fillings (in millions of units)

Product Category	2016	Change 2015 > 2016
Insecticides	4.9-5	6%
Paints/Lacquers	24.9	-5%
Air Fresheners	170.6	-5%
Waxes/Polishes	21.1	-7%
Oven Cleaners	1.6	-40%
Starches	4.1	5%
Other Household	40.8	2%
Hairsprays Products	114.8	2%
Deos/Body Spray/APS	779.4	0%
Shaving Products	172.2	1%
Colognes/Perfumes	7.2	-10%
Suntan/Bronzing Products	5.6	4%
Other Personal	29.9	30%
Automotive	40.5	-11%
Shoe/Leather Cleaners	2.9	-15%
Hard Surface Cleaners	11.5	-15%
Veterinary/Pet Care	5.0	2%
Medical (exc Inhalers)	21.8	11%
Industrial	41.0	16%
Miscellaneous	27.0	20%
Total	1530.9	-1%

Source: BAMA