



# Mexican aerosol market has a banner year

*Production increases across all categories*

Mexican aerosol production saw a 6.86% increase in 2016 over the previous year, according to data from Instituto Mexicano Del Aerosol, A.C. (IMAAC), continuing a trend of growth over the past several years. There were 592 million units produced in the country, an increase from the 554 million units produced in 2015.

Personal Care led the way with 353.41 million units, up 5.81% from the year before, while Insecticides (92.61 million, up 1.77%) and Household Care products (47.01 million, up 9.32%) also saw growth.

Pharmaceuticals saw an increase in 2016 to 6.32 million units (5.33%). Industrial products grew by 17.5% to 28.85 million units while Paints grew 12.37% to almost 45 million. Additionally, Recreational products saw a whopping growth of 22.33 % in 2016 to more than 11 million units. Other products also took a big leap (19%) to 10.71 million units.

IMAAC further noted that global economic activity continued to recover towards the end of 2016, but world trade has shown a slowdown in 2017.

In this environment, the fundamental adjustment factor in the Mexican economy has been the depreciation of the actual exchange rate, which has translated into a significant depreciation of the national currency.

This rise in general inflation contributed to inflation within the aerosol industry, which explains, to a large extent, the change in merchandise prices, which have responded to the depreciation of the national currency, explained IMAAC. **SPRAY**



Faultless Starch for the Mexican market.



Pretul Spray Paint available in Mexico.

## 2016 Mexico Production Compared to 2015 (in millions of units)

Categories	2015	2016	% change
<b>Personal Care</b>	334	353.41	5.81%
<b>Insecticides</b>	91	92.61	1.77%
<b>Household Care</b>	43	47.01	9.32%
<b>Paints</b>	40	44.95	12.37%
<b>Industrial</b>	22	25.85	17.5%
<b>Recreational</b>	9	11.01	22.33%
<b>Other</b>	9	10.71	19%
<b>Pharmaceutical</b>	6	6.32	5.33%
<b>TOTAL:</b>	<b>554</b>	<b>592</b>	<b>6.86%</b>