



Dutch aerosol production leaps more than 3%...

Personal Care shows biggest gains; exports drive growth

According to the Dutch Aerosol Association (NAV), production of aerosol products in The Netherlands continues to rise. Almost 396.5 million aerosols were filled in 2017, a 3.1% increase over the 384.6 filled in 2016.



The Personal Care category saw the most growth (20.6%), followed by Oven Cleaners & Shoe Care (16.1%) and Lacquers & Paints (13.4%).

Seventy percent of all aerosol products filled in 2017 were packaged in steel, with 30% packaged in aluminum. These numbers are consistent with 2016.

The volume of other packaging, such as glass and plastic, remains small, said

NAV. Relatively few aerosol products are packaged in aluminum, compared to other European countries, where the aluminum/steel ratio can be 50/50. Comparatively, The Netherlands produces relatively little for the personal care market, a market in which a relatively large number of aluminum aerosol cans are used.

There were 341.035 million aerosol products exported from The Netherlands in 2017. This is a 2.9% increase over 2016, which saw 331.29 million aerosol products exported. According to NAV, The Netherlands will remain an export country, with 86% of the country's aerosol production designated for export.**SPRAY**

Container production in The Netherlands (in millions)

Type	2016	2017	% change
Steel	268.69	279.79	4.1%
Aluminum	114.635	115.218	0.5%
Other packaging	1.269	1.469	1.8%
TOTAL:	384.594	396.477	3.1%

Aerosols filled in The Netherlands (in millions)

Category	2016	2017	% change
Personal Care	18.12	21.85	20.6%
Insecticides & Plant Protection	45.60	45.03	-1.26%
Air Fresheners	158.03	157.39	-0.41%
Textile & Fabric Care	1.58	1.71	7.6%
Furniture Cleaners & Waxes	34.69	31.42	-9.4%
Oven Cleaners & Shoe Care	8.93	10.36	16.1%
Other Household Care	1.06	.60	-43.3%
Automotive Care (excluding paints)	22.00	23.20	5.4%
Industrial (excluding paints)	43.74	48.18	10.2%
Lacquers & Paints	38.84	44.05	13.4%
Pharmaceutical & Veterinary	12.00	12.70	5.8%
TOTAL:	384.59	396.48	3.1%



Spiroflor muscle ache spray from VSM.



Various shower foam mousses available in The Netherlands.



Two aerosol products from Kruidvat— a Dutch retail, pharmacy and drugstore chain specializing in health and beauty products—are insect spray for wasps and creeping insects (left) and “Ocean” scented air freshener.