

Aerosol market in **Mexico** jumps more than 6%

Personal Care products continue to dominate...



Mexican aerosol production saw a 6.4% increase in 2017 over the previous year, according to data from Instituto Mexicano Del Aerosol, A.C. (IMAAC), continuing a trend of growth over the past several years. There were 629.8 million units produced in the country, an increase from the 591.87 million units produced in 2016.



Personal Care led the way with 391.5 million units, up 10.8% from the year before, while Insecticides (93.5 million, up almost 1%) and Household Care products (47.8 million, up 1.7%) also saw growth. Pharmaceuticals saw an increase in 2017 to 6.6 million units (4.43%) and Industrial products grew by almost 5% to 27.1 million units.

Conversely, Paints declined 1% to 44.5 million units filled. Recreational products dropped 10% to 9.9 million units, while Other products also declined 16.82% to 8.9 million units. **SPRAY**



Garnier OBAO 48-hour antiperspirant/deodorant in Fresh & Soft is marketed in Mexico.

2017 Mexico Production Totals Compared to 2016 (in millions of units)

Category	2016	2017	%Change	% of Total Market
Personal Care	353.41	391.5	10.80%	62%
Insecticides	92.61	93.5	00.97%	15%
Household Care	47.01	47.8	01.70%	8%
Paints	44.95	44.5	-01.00%	7%
Industrial	25.85	27.1	04.84%	4%
Recreational	11.01	9.9	-10.00%	2%
Other	10.71	8.9	-16.82%	1%
Pharmaceutical	6.32	6.6	04.43%	1%
Total	591.872	629.8	6.4%	100%

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