



# UK filling hits record numbers...

## BAMA holds second Innovation Day

More aerosols were manufactured in the UK last year than ever before according to latest industry figures from the British Aerosol Manufacturers' Association (BAMA), which revealed a record 1.562 billion cans filled in 2017.

The personal care sector accounted for the largest volume of products (1.13 billion aerosols filled). Antiperspirants were the

biggest seller in this sector and across the industry overall with BAMA data showing that 470 million antiperspirants were manufactured in 2017—this is 13 million more than the previous year, representing 3% growth. Deodorants accounted for 318 million fillings in the UK.

Patrick Heskins, BAMA Chief Executive, commented "This year's filling figures are welcome news and proof that UK aerosol manufacturing is thriving. We believe the record numbers are thanks to a combination of organic growth across the aerosol industry and

filling activity being moved from mainland Europe to the UK."

The annual statistics also show that the Hair Care sector had the largest growth over the past 12 months with 31% more products filled in 2017 than in 2016 (150.5 million and 114.8 million respectively). These products include dry shampoo, mousse and hair sprays. Shaving products continued to sell well (171.7 million filled) as did perfumes and colognes, which grew by 15% to 8.3 million products filled.

"Aerosols continue to provide a convenient solution for billions of consumers' daily routines," added Heskins.

"Personal care items underpin the industry's consumer focus with the trend for powder-based antiperspirants continuing in favor of body sprays and deodorants that do not contain powder actives. We expect this trend will continue to rise over the coming years."

Air fresheners represented almost 75% of the Household product filling sector with 198 million products filled—a 20% increase over the previous year. BAMA credits the growth as attributable to the launch of new dry product ranges across Europe, helping to boost air freshener sales and in turn, filling figures. The number of polishing and dusting aids filled has also increased by 15% to 20.7 million.

Aluminum continued to be the packaging material of choice for most products, with 848.9 million products filled. This was, however, a 2% drop from the previous year. Tinplate filling grew by 8% to 705.3 million. The split between aluminum and tinplate was 55% and 45%, respectively.


"UK Aerosol filling, after a small dip in 2016, has come back strongly in 2017," enthused Heskins.

"Despite market challenges and an uncertain political landscape, the aerosol industry has continued to thrive and demonstrate that it is an important sector in UK manufacturing."

### 2017 Aerosol Filling Figures in the UK

Personal Care.....	1.13 Billion
Household .....	274 Million
Industrial .....	33 Million
Automotive .....	30.7 Million
Paints & Lacquers.....	29 Million
Misc. ....	26 Million
Medical .....	20.6 Million
Insecticide.....	6.5 Million
Vet/Pet Care .....	1.8 Million
Food .....	208 Thousand



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## BAMA Innovation Day 2018 helps drive sustainable growth

**M**ore than 120 people attended the 2018 BAMA Innovation Day in May, held at the Royal Armouries Museum in Leeds, UK.

Fourteen presentations across the day examined a diverse range of subjects from consumer responses to differing packaging formats, to improving aerosol leak detection, protecting against corrosion and smart labeling. The event also considered how the use of smart packaging will contribute to sustainable growth of the aerosol industry.

"It was a privilege to hear from so many experts in such a broad range of disciplines across the sector and a real opportunity to share ideas and best practice as well as making new connections in the drive for sustainable growth," said Patrick Heskins.

The free-to-attend event followed the success of the first Innovation Day held in April 2017.

"The BAMA Innovation Day is a valuable  
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Patrick Heskins, BAMA  
Chief Executive



Dr. James Tunstall, Product Manager, Scientific & Medical Products Ltd., expounds upon rapid corrosion measurements using electrochemical techniques.



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