PRESS RELEASE

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@ADF_PCD

ADF&PCD New York Announces Shortlist for Innovation Awards:
Winners to be Revealed at September 18 Ceremony

ADF&PCD New York 2019 - September 17 & 18, 2019 - Altman Building & Metropolitan Pavilion - New York City

The Aerosol & Dispensing Forum (ADF) and Packaging of Perfume, Cosmetics & Design (PCD) today announced the shortlist for its annual Packaging Innovation Awards. The Awards are designed to showcase new technology and excellence in aerosol, dispensing, personal care and cosmetic packaging. This year’s finalists represent a wide range of high-quality production and industry-leading innovation. The judging process was overseen by an independent jury of packaging experts from leading brands, universities, organizations and the media.

New categories this year are The Rising Star Award, for outstanding student projects; and the Dandelion Clocks Award, to recognize an inventor.

The winners will be announced at the ADF&PCD New York conference at 3:00 pm on Wednesday, September 18 at Altman Building & Metropolitan Pavilion in New York City, in an awards ceremony led by Christophe Pradère, CEO & Founder of BETC Design

ADF&PCD New York 2019 Packaging Innovation Awards Shortlist:

Five PCD Categories

Personal Healthcare
- Coppertone – Glotion Sunscreen
- Coppertone – Sport Clear Sunscreen
- Ren Clean Skincare (Clean Screen Mineral)

Haircare
- PCR Airless Bottle - SR Packaging
- Wendy Iles – Iles Formula

Fragrance (Women)
- Cacharel – Yes I am
- Chloe – Nomade
- ES-84 Parfums
- Paco Rabanne – Pure XS For Her
- Sue Phillips – Scenterprises

Makeup
- Bourjois – Eye Catching Volumizing Mascara
- Bourjois – Rouge Velvet - The Lipstick

The Rising Star (new category)
- Recognizing student projects from Pratt Institute and Fashion Institute of Technology. Prototypes will be on display during ADF&PCDNY 2019 and winners will be announced at the awards ceremony.
Two ADF Categories

**Personal Care**
- Kao – Rerise
- Kenra Professional (Dry Oil Control Spray 14)
- Monat Studio One™ Strong Flexi-Hold Hairspray
- Nivea – Forming Sprays
- PureHale/Aptar Pharma

**Technical Application/Sustainability**
- Lindal Group (DuPont’s Great Stuff™ Smart Dispenser™)
- Monat Studio One™ Strong Flexi-Hold Hairspray
- PCR Airless Bottle - SR Packaging
- Virbac (Smart Cap)

New in 2019: Dandelion Clocks Award

This year’s Innovation Awards will also include the **Dandelion Clocks Award**. A special prize for an inventor, the Dandelion Clocks Award is organized by Marisol Simard, Founder of Dandelion Clocks Inc., a consulting firm focused on business growth through innovation strategies and creative team dynamics for the beauty industry. The award’s objectives are to:

- Spotlight inventors whose mindset, practice and scientific contributions (patents) improve lives and generates ROI beyond initial launch.
- Celebrate the intelligence and agility required to transform ideas into concrete solutions that transcend consumer expectations.
- Improve how creatives are perceived within an organization, because they are the company’s future. Recognize that their strategic and business acumen will benefit all.
- Educate the community.
- Create a network of inventors in the category.

Innovation Award Jury

The jury panel met on July 11 at the Pratt Institute to review all submissions. Jury members include:

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<thead>
<tr>
<th>Name</th>
<th>Organization</th>
<th>Title</th>
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<tbody>
<tr>
<td>Qareena Ahsan</td>
<td>Tarte Cosmetics</td>
<td>New Product Development</td>
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<td>Sabrina Black</td>
<td>SMB Style</td>
<td>President and Creative Director</td>
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<td>Scott Carpenter</td>
<td>Formulated Solutions</td>
<td>VP, Marketing/Partner</td>
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<td>Ricky Chapman</td>
<td>ES-4</td>
<td>Innovation</td>
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<td>Jeb Gleason-Allured</td>
<td>Global Cosmetic Industry</td>
<td>Founder</td>
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<td>Melissa Hago</td>
<td>Fashion Snoops</td>
<td>Editor-in-Chief</td>
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<td>Cindy Hundley</td>
<td>SPRAY</td>
<td>VP – Creative Beauty</td>
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<td>Pierre Janssen</td>
<td>Lush Media</td>
<td>Publisher</td>
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<td>Ginger King</td>
<td>Grace Kingdom Beauty</td>
<td>Creative Director</td>
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<td>Sandra Krasovec</td>
<td>FIT</td>
<td>President</td>
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<td>Pinar Lacroix</td>
<td>Pinar Lacroix Design</td>
<td>Professor Packaging Design</td>
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<td>Parker Manis</td>
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<td>Detlev Melcher</td>
<td>Aerosol Europe</td>
<td>Founder</td>
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<td>Eric O’Toole</td>
<td>Pratt Institute</td>
<td>Co-Founder</td>
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<td>Sneha Patel</td>
<td>Coty</td>
<td>Publisher and CEO</td>
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<td>Marisol Simard</td>
<td>Dandelion Clocks</td>
<td>Adjunct Associate Professor</td>
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<tr>
<td>Kyle Strenski</td>
<td>UPM Raflatac</td>
<td>E-Comm Packaging Innovation Lead</td>
</tr>
<tr>
<td>Deanna Ustroke</td>
<td>Cosmetics Design</td>
<td>Dir Global Business Development Editor</td>
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For complete program schedule and event details visit: [ADF&PCD New York 2019](#)

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