



Aerosol production in Argentina faces challenges

Aerosol production in Argentina dipped 13.05% in 2018. According to Camara Argentina del Aerosol (CADEA), production was at 810 million units, down from 931.6 million units in 2017.

Personal Care (435.8 million) accounted for more than half of total aerosol fillings. The vast majority of Personal Care products filled were AP/Deos at 416.3 million units, followed by Pharmaceuticals (13.5 million) and Hair Care products (3.1 million).

Insecticides were the second largest category at 173 million, followed by Household Care products at nearly 157 million products filled. The strongest sub-category in Household Care was Air Fresheners, at 125.2 million.

Other products numbered 38.1 million, with Party String products garnering the largest share at 20.5 million. Food aerosols accounted for 6.1 million fillings and grew 24.49%.

According to reports in August at www.cosmeticosbr.com.br, Beiersdorf invested R\$300 million (\$73.3 million) to double its capacity at its Itatiba, Brazil plant to move production of aerosol deodorants, including its Nivea Sem Perfume and Nivea Men Silver Protect lines, from Argentina. This caused the shuttering of Beiersdorf's Argentina plant. **SPRAY**



In honor of Argentina's Club Atlético River Plate (ARP) and Club Atlético Boca Juniors (CABJ) soccer teams in Buenos Aires, AXE launched a line of limited edition body sprays.

2018 Aerosol Production in Argentina (in thousands of units)

	2017	2018	% Change
PERSONAL CARE			
Hair Care	3,100	3,100	0%
AP/Deo	476,000	416,300	-12.54%
Pharmaceutical	13,600	13,500	-0.74%
Shaving Foam	3,400	1,700	-50.0%
Cologne & Perfume	480	400	-16.67%
Sun Care	600	650	8.33%
Others	180	170	-5.56%
TOTAL	497,360	435,820	-12.37%
HOUSEHOLD CARE			
Air Fresheners	148,000	125,200	-15.41%
Waxes & Polishes	22,500	18,500	-17.78%
Cleaners	7,900	6,600	-16.46%
Finishes	6,000	6,200	3.33%
Others	510	460	-9.80%
TOTAL	184,910	156,960	-15.12%
INSECTICIDES	202,000	173,000	-14.37%
FOOD	4,900	6,100	24.49%
OTHER PRODUCTS			
Party String	20,600	20,520	-0.39%
Gas for Lighters	300	300	0%
Veterinary	3,100	2,900	-6.45%
Industrial	5,200	4,600	-11.54%
Paints & Varnishes	8,900	5,900	-33.71%
Automotive	3,900	3,500	-10.26%
Others	430	400	-6.98%
TOTAL	42,430	38,120	-10.16%
TOTAL PRODUCTION	931,600	810,000	-13.05%