

# Argentine production faces a difficult chapter



*Aerosol Food category shows growth among other declines...*

**A**erosol production in Argentina declined 19.3% in 2019. According to Camara Argentina del Aerosol (CADEA), production was at 653.7 million units, down from 810 million units in 2018.

Personal Care (317.78 million) accounted for almost half of total aerosol fillings. The vast majority of Personal Care products filled were AP/Deos at more than 300 million units, followed by Medicinal/Pharma (12.5 million) and Hair Care products (2.4 million).

Household Care was the second largest category at 149.35 million, followed

closely by Insecticides at 146 million products filled. The strongest subcategory in Household Care was Air Fresheners/Disinfectants at 124 million.

Other products numbered 32.57 million, with aerosol Party String garnering the largest share at 18.8 million.

Food Aerosols was the only category to show growth in 2019. Eight million were filled—an increase of 31.15%.

“The drop in aerosol production in Argentina [in] 2019 is a consequence of the strategic decision of some companies to transfer part of their production to Brazil, due to the evolution of the demand of the different markets,” explained Norberto Icasatti, CADEA Executive Director. **SPRAY**

**A**ccording to Unión Argentina de Aerosolistas (Argentine Union of Aerosol Fillers or UADA), there are 30 aerosol factories in Argentina certified by the National Energy Secretary. The factories are controlled by 22 public departments at the national, provincial and municipal level. Most of these companies are directed by their founders, some of whom have more than 50 years of experience in aerosol production.



Eight million aerosol food products were filled in Argentina in 2019—an increase of more than 31%. The Natura brand vegetable oil spray comes in an aluminum can from Grupo Envasas.

**CADEA**  
CAMARA ARGENTINA DEL AEROSOL

**2019 Aerosol Production in Argentina**  
(in '000s of units)

PRODUCTS	2018	2019	% Change
<b>PERSONAL CARE</b>			
Hair Care	3,100	2,400	-22.58%
AP/Deo	416,300	300,570	-27.80%
Medicinal/Pharma	13,500	12,500	-7.41%
Shaving Foam	1,700	1,300	-23.53%
Cologne & Perfume	400	300	-25.00%
Sun Care	650	580	-10.77%
Others	170	130	-23.53%
<b>TOTAL</b>	<b>435,820</b>	<b>317,780</b>	<b>-27.09%</b>
<b>HOUSEHOLD CARE</b>			
Air Fresheners & Disinfectants	125,200	124,000	-0.96%
Waxes & Polishes	18,500	15,000	-18.92%
Cleaners	6,600	5,100	-22.73%
Finishes	6,200	4,900	-20.97%
Others	460	350	-23.91%
<b>TOTAL</b>	<b>156,960</b>	<b>149,350</b>	<b>-4.85%</b>
<b>INSECTICIDES</b>	<b>173,000</b>	<b>146,000</b>	<b>-15.61%</b>
<b>FOOD</b>	<b>6,100</b>	<b>8,000</b>	<b>31.15%</b>
<b>OTHER PRODUCTS</b>			
Party String	20,520	18,000	-12.28%
Gas for Lighters	300	200	-33.33%
Veterinary	2,900	2,570	-11.38%
Industrial	4,600	3,500	-23.91%
Paints & Varnishes	5,900	4,500	-23.73%
Automotive	3,500	2,700	-22.86%
Others	400	300	-25.00%
<b>TOTAL</b>	<b>38,120</b>	<b>32,570</b>	<b>-14.56%</b>
<b>TOTAL PRODUCTION</b>	<b>810,000</b>	<b>653,700</b>	<b>-19.30%</b>

Source: CADEA