

Japanese aerosol fillings see slight downturn

Change to China's E-commerce laws affect exports...



According to the Aerosol Industry Association of Japan (AIAJ) and Aerosol Industry Newspaper Co., Ltd., the estimated number of units filled in 2019 (January to December) was 527.314 million, a decrease of 2.45% from 2018, which saw 540.572 million aerosol products filled.

According to AIAJ, many "Made-in-Japan" personal care products—such as sunscreen sprays and skin care products—were launched in 2018 for export, especially to East Asian

markets in China, Taiwan, Hong Kong and Singapore. However in January 2019, China's new E-commerce laws came into effect and cross-border E-commerce sales fell sharply. Sales of high-quality, reasonably-priced "Made-in-Japan" personal care products decreased by more than 20%.

Insecticide sales also decreased due to unseasonable weather. On the other hand, sales of antiperspirant/deodorants, hair sprays and lubricants increased because of product re-launches in updated packaging, noted AIAJ. **SPRAY**

2019 Japanese Aerosol Production (in thousands)

PRODUCTS	2018	2019	% change
1. INSECT SPRAYS	79,786	69,069	-13.43%
Space Insecticides	50,692	43,765	-13.67%
Other Insecticides	29,094	25,304	-13.03%
2. COATINGS & FINISHES	41,927	42,562	+1.52%
3. HOUSEHOLD PRODUCTS	76,450	76,223	-0.30%
Room Fresheners	34,320	32,583	-5.06%
Cleaners	15,902	17,065	+7.31%
Wax & Polishes	984	879	-10.67%
Laundry Products	141	1,664	+1080.14%
All Other Household Products	25,103	24,032	-4.27%
4. PERSONAL PRODUCTS	273,750	271,042	-0.99%
Hair Sprays	61,789	63,973	+3.54%
Other Hair Care Products	90,125	90,011	-0.13%
Shaving Foams	6,863	6,961	+1.43%
Colognes & Perfumes	909	537	-40.92%
Medicinals & Pharmaceuticals	12,046	11,709	-2.80%
Personal Deodorants	31,562	39,188	+24.16%
All Other Personal Products	70,456	58,663	-16.74%
5. INDUSTRIAL PRODUCTS	37,220	36,999	-0.59%
6. AUTOMOTIVE PRODUCTS	21,272	20,707	-2.66%
Glass Anti-Dim Sprays	702	345	-50.86%
All Other Automotive Products	20,570	20,362	-1.01%
7. MISCELLANEOUS	10,167	10,712	+5.36%
TOTAL	540,572	527,314	-2.45%

2019 Japanese Aerosol Production

Personal Care Products:	51.4%
Household Care Products: ...	14.5%
Insecticides:	13.1%
Paints:	8.1%
Industrial Products:	7.0%
Automotive Products:	3.9%
Others:	2.0%
Total:	100%

Aerosol Containers used in Japan in 2019

Tinplate steel cans:	52.9%
Aluminum cans:	45.9%
Plastic containers:	1.2%
Total:	100%



VANS JDM Lens Spray in Yellow or Orange can be applied to headlights, tail lights, fog lights and blinkers "to upgrade your vehicle for a sporty racing style appearance."