



The Netherlands stay strong

Dutch aerosol production holds steady in 2019

According to the Dutch Aerosol Association (NAV), production of aerosol products in The Netherlands continued on a minor uptick in 2019. More than 416.4 million aerosols were filled



in 2019, a 1.41% increase over the 410.6 million aerosols filled in 2018.

Production of Household Products—insecticides and plant protection products, textile products, air fresheners, furniture products, oven cleaning products,

bathroom and kitchen cleaners and shoe products—decreased 0.06% in 2019.

Personal Care products, on the other hand, were up 5.51% in 2019. The category incorporates data on deodorants, hair foam, hair sprays and shaving mousses and gels. NAV indicated that its sister association Nederlandse Cosmetica Vereniging's annual report also confirmed that aerosol deodorant use rose 1.8% in 2019, and that dry shampoo also performed particularly well.

Pharmaceutical and veterinary products, a small category, showed a slight decline of 1.6%. Automotive maintenance products, paints and industrial products all displayed some growth in 2019.

Aerosol cans consisted of steel (64%) at 293.373 million and aluminum (29%) at 121.412 million. Both of the metal categories grew close to 1%. The share of other materials for aerosols remains small at 7%, but rose 4.83% from 2018 to reach 1.65 million. **SPRAY**

Container production in The Netherlands (in millions)

Type	2019	2018	% change
Steel	293.373	288.748	1.60%
Aluminum	121.412	120.327	0.90%
Other packaging	1.65	1.574	4.83%
TOTAL:	416.435	411.647	1.41%

Aerosols filled in The Netherlands (in millions)

Category	2019	2018	% change
Personal Care	26.494	25.110	5.51%
Household	250.338	250.492	-0.06%
Automotive Care (excluding paints)	24.529	24.323	0.85%
Paints	49.586	47.270	4.9%
Industrial (excluding paints)	52.206	50.129	4.41%
Pharmaceutical/Veterinary	6.826	6.937	-1.6%
Other	6.457	6.387	1.10%
TOTAL:	416.436	410.648	1.41%



Of the nearly 26.5 million personal care aerosols produced in The Netherlands in 2019, anti-perspirant was a bright category.