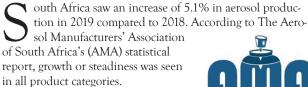
## South Africa holds its own...

Production increases or stays steady across all categories



**Grand Total** 



Total local production was 301.6 million units, a slight increase of 5.1% from 287.1 million units in 2018.



Personal Care saw 140.5 million aerosols filled, last year, a 1.1% rise from 2018. This was the leading category in 2019. While the Deodorant and Shaving subcategories remained

stable, the Hair Care sector showed a 10.3% boost. Home Care was 134.4 million units in 2019, a 10.3% gain compared to

2018. A bright spot was the Insecticides subcategory, which boomed 20.4%. Polishes and Oven Cleaners remained the same; however, Fresheners grew by 3.3%.

The Other category totaled 26.7 million units in 2019, a 1.9% jump from 26.2 million in 2018. The Food and Car Care subcategories showed improvement, while the other subcategories, such as Medical/Pharmaceutical, Paint and Miscellaneous remained steady.

2019 imports totaled 55.1 million and 2019 exports totaled 12.2 million. SPRAY

South African 2019 Imports & Exports (in millions of units)							
Category	Imports	Exports					
Personal Care	41.68	5.01					
Home Care	4.46	5.1					
Other	8.96	2.11					

55.10

## 2019 Aerosol Production in South Africa (in millions of units)

Category	2018	2019	% change	Import(+)	Export(-)	SA Aerosol Market 2019
Personal Care						
Deodorants	124.0	124.0	0%	34.2	3.9	154.3
Hair Care	14.5	16.0	10.3%	3.0	1.0	18.0
Shaving	0.5	0.5	0%	4.5	0.2	4.8
PC Totals	139.0	140.5	1.1%	41.7	5.0	177.2
Home Care						
Insecticides	54.0	65.00	20.4%	1.6	3.3	63.3
Freshener	46.0	47.5	3.3%	2.1	0.9	48.7
Polish (Gnl)	19.0	19.0	0%	0.2	0.7	18.4
Polish (Shoes)	1.2	1.2	0%	-	0.1	1.1
Oven Cleaner	1.7	1.7	0%	0.7	0.1	2.3
<b>HC Totals</b>	121.9	134.4	10.3%	4.5	5.1	133.8
Other						
Car Care	10.0	10.3	3%	1.7	0.7	11.3
Paint	8.8	8.8	0%	5.8	0.5	14.1
Med/Pharma	1.2	1.2	0%	0.3	0.3	1.1
Food	4.7	4.9	4.3%	0.3	0.1	5.1
Misc	1.5	1.5	0%	0.9	0.4	2.0
Other Totals	26.2	26.7	1.9%	9.0	2.1	33.6
GRAND TOTAL	287.1	301.6	5.1%	55.1	12.2	344.5



12.22

The deodorant subcategory saw the introduction of men's Shower to Shower sprays in Cool Confidence, Extreme Dry, Cool Musk, Extreme Fresh, Fresh Sport and Intense Cool.