## Aerosol market in **Mexico** gets small boost in 2019...



Insecticides show largest growth

exican aerosol production saw a 0.85% increase in 2019 over the previous year, according to data from Instituto Mexicano Del Aerosol, A.C. (IMAAC), continuing a trend of growth over the past several years. There were 650.15 million units produced in the country, an increase from the 644.64 million units produced in 2018.

Personal Care led the way with 411.25 million units, up 1.26% from the year before, while Household Care products (49.46 million units, up 1.58%) and Recreational products (11.52 million, up 2.95%) also saw growth. Pharmaceuticals saw an increase in 2019 to 6.94 million units (1.31%) while Industrial products fell slightly 1.10% to 26.90 million units.

The big winner in Mexico in 2019 was Insecticides, which grew 5.04% to 98.65 million units.

Conversely, Paints continued to decline 5.81% to 40.99 million units filled, while Other products also fell a dramatic 38.06% to 4.41 million units. SPRAY

## **2019 Mexico Production Totals** (in millions of units)

Category	2018	2019	%Change	% of Total Market
Personal Care	406.15	411.25	1.26%	63%
Insecticides	93.92	98.65	5.04%	15%
Household Care	48.69	49.46	1.58%	7.6%
Paints	43.52	40.99	-5.81%	6.3%
Industrial	27.20	26.90	-1.10%	4.14%
Recreational	11.19	11.52	2.95%	1.7%
Pharmaceutical	6.85	6.94	1.31%	1.07%
Other	7.12	4.41	-38.06%	0.68%
Total:	644.64	650.15	0.85%	100% (99.49%)

