



Argentine production sees growth in 2020

Aerosol food, insecticide, disinfectant and AP/Deo see gains...

Aerosol production in Argentina rose nearly 17% in 2020, largely due to demand for home air fresheners/ disinfectants, deodorant/ antiperspirants and insecticides. According to Camara Argentina del Aerosol (CADEA), production was 764.5 million units in 2020 compared to 653.7 million units in 2019.

Personal Care (345.9 million units) accounted for 45.2% of total aerosol fillings. The vast majority of Personal Care products filled were AP/Deos at 330 million units, which grew 9.8%, followed by Medicinal/Pharma (13 million, +4%) and Hair Care products (1.6 million, -33.3%).

Household Care was the second largest category at 214.9 million units, followed by Insecticides at 170 million products filled. The strongest subcategory within Household Care was Air Fresheners/Disinfectants at 190 million, which saw a 53.2% boost in 2020.

Other products numbered 25.2 million, with aerosol Party String garnering the largest share at 11.5 million, which fell 36.1% in 2020. Veterinary products jumped almost 9%.

Food Aerosols grew 6.3% in 2020; 8.5 million units were filled. **SPRAY**



Unilever's Rexona brand launched three alcohol-based sanitizing aerosols in 2020, including a 75mL hand spray, with soccer sports club emblems.

2020 Aerosol Production in Argentina

(in millions of units)

	2019	2020	% Change
PERSONAL CARE			
Hair Care	2.40	1.60	-33.3%
AP/Deo	300.57	330.00	9.8%
Medicinal/Pharma	12.50	13.00	4%
Shaving Foam	1.30	.60	-53.8%
Cologne & Perfume	.30	.20	-33.3%
Sun Care	.58	.44	-24.1%
Others	.13	.60	-53.8%
TOTAL	317.78	345.90	8.8%
HOUSEHOLD CARE			
Air Fresheners & Disinfectants	124.00	190.00	53.2%
Waxes & Polishes	15.00	16.00	6.7%
Cleaners	5.10	4.80	-5.9%
Finishes	4.90	3.80	-22.4%
Others	.35	.30	-14.3%
TOTAL	149.35	214.90	43.9%
INSECTICIDES	146.00	170.00	16.4%
FOOD	8.00	8.50	6.3%
OTHER PRODUCTS			
Party String	18.00	11.50	-36.1%
Gas for Lighters	.20	.20	0%
Veterinary	2.57	2.80	8.9%
Industrial	3.50	3.60	2.9%
Paints & Varnishes	4.50	4.60	2.2%
Automotive	2.70	2.20	-18.5%
Others	.30	.30	0%
TOTAL	32.57	25.20	-22.6%
TOTAL PRODUCTION	653.70	764.50	16.9%