

French aerosol production in 2020



CFA points to a jagged year impacted by a global health crisis...

The number of aerosol products filled in France in 2020 totaled 647 million, according to the Comité Français des Aérosols (French Aerosol Committee or CFA). This is a decrease of 41 million units (-5.9%) from 2019, which saw fillings of 688 million.

The decrease was forecasted, although relatively, by the amount of products filled in response to COVID-19 pandemic sanitary constraints. The French aerosol industry remains in a strong position in Europe, although its position will be officially established after the European Aerosol Federation (FEA) publishes its statistics in September 2021. Jean Blotiere, CFA Executive Officer, projects that France will probably remain the third largest filler in Europe, despite its “big hit due to the health crisis of 2020.”

All categories declined: Personal Care (-8.4%), Household Care (-5.4%) and Miscellaneous (-0.4%). The pandemic and its lockdowns were named as “obvious” reasons for the reduction. However, there were some increases within these categories: Hydro-alcoholic products under “Other” in Personal Care (+194%), Air Fresheners under Household Care (+11%) and

Insecticides (+4.1%). Disinfectants, which are included under “Other Household,” increased a significant 215%. The Miscellaneous category is stable, however the segments within that category have not been as impacted by the pandemic. The Pharma & Vet subcategory dropped slightly (-1.7%) and lockdowns have impacted other segments, such as Automotive & Cycles, Paint & Varnish and Industrial & Technical, collectively down 3.1 %.

Inhalers are not included in CFA statistics, nor are plastic aerosols, which represent a negligible volume. Results are based on data provided by both members and non-members of the CFA.

Personal Care

Personal Care aerosols saw a decrease of -8.4% for a total volume filled of almost 396 million units in 2020.

Deodorants & Antiperspirants: -23.2% filling volume in 2020
This sub-category of Personal Care aerosols represented 14% of total fillings. The decrease is most certainly linked to the 2020 pandemic lockdown, which impacted sales.

France 2020 Aerosol Fillings (in millions of units)

Category	Steel Containers	Aluminum Containers	2019 Total	2020 Total	2020 vs. 2019 in millions of units	2020 vs. 2019 in percentage
PERSONAL CARE	101.1	294.5	431.9	395.6	-36.3	-8.4%
Deo & AP	3.6	84.0	114.2	87.7	-26.5	-23.2%
Hair Mousse & Hair Spray	53.0	85.5	166.8	138.5	-28.3	-17%
Shaving Mousse & Shaving Gel	29.1	20.0	50.6	49.1	-1.5	-3.0%
Sun Protection, Water Spray, Dry Shampoo, Other	15.4	105	100.3	120.4	20.1	20%
HOUSEHOLD CARE	63.2	3.0	69.9	66.2	-3.7	-5.4%
Air Fresheners	23.8	1.0	22.3	24.8	2.5	11%
Insecticide & Plant Protection	28.8	0.0	27.6	28.8	1.1	4.1%
Textile & Carpet, Furniture Polish, Oven Cleaner, Bathroom/ Kitchen, Leather & Shoe, Other	10.6	2.0	20.0	12.7	-7.3	-36.7%
MISCELLANEOUS	98.8	86.4	186.0	185.2	-0.8	-0.4%
Cars & Motorcycles (excl. paint), Paint & Varnish, Industrial & Technical	89.0	4.0	96.0	93.0	-3.0	-3.1%
Pharma & Veterinary (excluding inhalers)	4.4	80.4	86.4	84.8	-1.7	-1.9%
Food, Other	5.4	2.0	3.6	7.4	3.8	106.1%
GRAND TOTAL	263.1	385.9	687.8	647.0	-40.8	-5.9%