

U.S. aerosol production jumps more than 3% in 2020...

According to the 70th annual Household & Commercial Products Association's (HCPA) *Aerosol Pressurized Products Survey*, aerosol production in the U.S. increased 3.6% in 2020.



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The HCPA Aerosol Products Division Survey Committee—with Alex Piagnarelli of LINDAL Group serving as Aerosol Survey Committee Chair—worked with an independent third-party firm, Association Research, Inc., to administer the survey, analyze the data and compile the results. The proprietary data provided by each manufacturer is only known to Association Research, Inc. and is not shared with the HCPA or anyone else.

This marks the 70th year the HCPA has conducted the *Survey*, which is meant to report on the unit production of aerosol products, valves and containers in the U.S. in order to provide a comprehensive snapshot of the aerosol industry.

HCPA typically publishes a report of the data, summarizing and analyzing the information, but could not this year due to limited participation by aerosol fillers, according to the organization. Historically, participation from aerosol fillers has been more than 90%, which allowed the Survey Committee to estimate the remaining data; however, the large number of non-respondents precluded estimation this year.

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"HCPA's *Aerosol Pressurized Products Survey* has been an important tool for the aerosol industry over the last 70 years," said Nicholas Georges, VP, Scientific & International Affairs, HCPA.

"This data not only helps companies gauge their overall growth in comparison to the industry, but also identifies trends of aerosol products and component production across the U.S. Unfortunately, this year's low response rate can be directly attributed to resource constraints and competing priorities due to the on-going COVID-19 pandemic, but even with a smaller data set, we were able to glean valuable information," Georges noted.

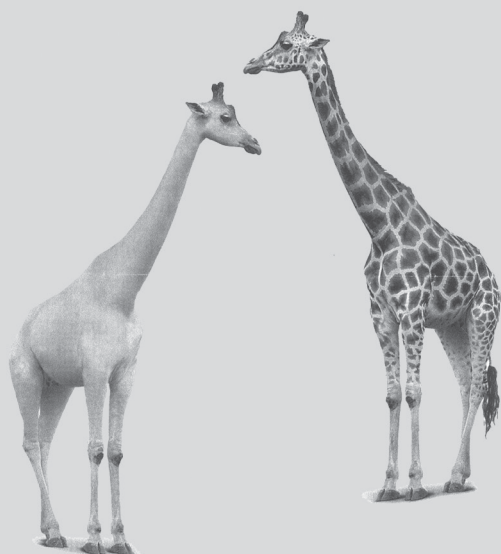
Highlights from the 2020 Survey include:

- Production of aerosol containers was up 3.6% year-over-year to 3.752 billion total containers
- Of those 3.752 billion total containers, 743.6 million were aluminum (up 0.54% from 2019) and 3.009 billion were steel (up 4.38% from 2019)
- There were 3.555 billion valves produced in 2020, up 2.69% year-over-year
- There were 255.3 million bag-on-valve (BOV) aerosols produced in 2020, up 14.51% year-over-year
- Due to limited responses, the Survey Committee could not provide data for U.S. aerosol unit production—for either total products or specific product categories

"From this data, we can infer that aerosol unit production likely increased in the U.S. in 2020, based on the increases in container and valve markets," concluded Georges.

"This shows how important aerosol products are in the consumer and commercial packaged goods spaces. Companies can use this information to reassess sales strategy, plan production and determine future investments—all of which will help the aerosol industry grow to new levels." **SPRAY**

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