



Argentine production jumps more than 9%

Aerosol fillings rebound in key categories...

Aerosol production in Argentina rose more than 9.4% in 2021, with per capita consumption registered at a value of 14 aerosols per person, according to Camara Argentina del Aerosol (CADEA). Production was 836.4 million units in 2021, compared to 764.5 million units in 2020.

“The Argentine consumer has a high degree of understanding of the advantages of the aerosol system, so we have a per capita consumption of 14 units per year,” noted CADEA.

Personal Care (386.7 million units) accounted for the majority of total aerosol fillings, with the lion’s share going to AP/Deos, which grew 12.12% to 370 million units.

“Vaccines against COVID-19 allowed people to leave isolation and return to normal activities in 2021,” CADEA told *SPRAY* in an exclusive interview.

“This resulted in the recovery of personal care aerosol consumption to pre-pandemic levels. The sub-categories of personal deodorant, sunscreen protection and insect repellent benefited the most from this new stage.”

Household Care was the second largest category at 217.5 million units; the strongest sub-category within Household Care was Air Fresheners/Disinfectants at 185 million units filled, a slight decrease of 2.6% from 2020. CADEA explained that disinfection-related items maintained a good level of consumption, maximized by the COVID-19 pandemic.

Insecticides saw 11.77% growth to at 190 million products filled.

“Insecticides had an important presence in certain areas of northern Argentina due to diseases transmitted by mosquitoes,” CADEA told *SPRAY*.

Other products numbered 32.8 million, with aerosol Party String garnering the largest share at 19 million, a whopping jump of more than 65% in 2021.

Food Aerosols grew almost 11% in 2021, with 9.4 million units filled. *SPRAY*

2021 Aerosol Production in Argentina

(in millions of units)

	2020	2021	% Change
PERSONAL CARE			
Hair Care	1.60	2.30	43.75%
AP/Deo	330.00	370.00	12.12%
Medicinal/Pharma	13.00	13.00	0%
Shaving Foam	0.60	0.60	0%
Cologne & Perfume	0.20	.15	-25%
Bronzers/Sun Care	0.44	.60	36.36%
Others	0.60	0.05	-91.67%
TOTAL	345.90	386.70	11.80%
HOUSEHOLD CARE			
Air Fresheners & Disinfectants	190.00	185.00	-2.63%
Waxes & Polishes	16.00	25.00	56.25%
Cleaners	4.80	5.00	4.17%
Starch	3.80	2.00	-47.37%
Others	0.30	0.50	-66.68%
TOTAL	214.90	217.50	1.21%
INSECTICIDES	170.00	190.00	11.77%
FOOD	8.50	9.40	10.59%
OTHER			
Party String	11.50	19.00	65.22%
Gas for Lighters	0.20	0.10	-50%
Veterinary	2.80	3.00	7.14%
Industrial	3.60	3.70	2.78%
Paints & Varnishes	4.60	4.50	-2.17%
Automotive	2.20	2.00	-9.1%
Others	0.30	0.50	66.67%
TOTAL	25.20	32.80	30.16%
TOTAL PRODUCTION	764.50	836.40	9.41%