

Brazilian aerosol production

Personal Care dominates consumption...



The Brazilian Aerosol Association (Associação Brasileira de Aerossóis e Saneantes Domissanitários or ABAS) recently released its 2021 aerosol statistics for Brazil. The report revealed that total aerosol consumption was 1.20 billion. This revealed a 7.2% decrease from 1.28 billion in 2020. Overall, 84% of aerosols (1.01 billion) in Brazil were filled domestically, and 16%, or 192.1 million units, were imported.

Personal Care dominated the product categories with 64.8% of the overall share of aerosol production. Household Care garnered 20.7% of aerosol production with 14.5% classified as Other.

Consumption per capita in Brazil declined from 6.0 in 2020 to 5.6 in 2021. **SPRAY**



2021 Brazilian Aerosol Production

Personal Care	64.8%
Household Care	20.7%
Other	14.5%
TOTAL:	100%

Launched at the end of 2021, Above Women Sport Energy antiperspirant promises 48-hour sweat protection with a cucumber (pepino) scent and no alcohol, parabens or triclosan.





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