

French aerosol production jumps 9%

Growth in Household and Personal Care leads the way...



The number of aerosol products filled in France in 2022 totaled 649.78 million, according to the Comité Français des Aérosols (French Aerosol Committee or CFA). This is an increase of 51.8 million units (8.7%) from 2021, which saw fillings of 598 million. This growth brings production back to 2018 levels (648 million units), noted the CFA.

Aerosol fillings in 2022 marked resumption of activity following the COVID-19 pandemic health crisis that has impacted the industry since 2020. According to CFA, the French aerosol dispenser industry maintains a strong position in Europe (to be specified in the publication of European Aerosol Federation ([FEA] figures in September 2023).

The Personal Care category grew by 43 million units in 2022 (10.6%) with growth in the Deodorant & Antiperspirant (13.6%) and Shaving Care (9.5%) segments. On the other hand, Hair Care, with the exception of Dry Shampoos, suffered a decline (-6.7%).

The Household Care category saw the biggest increase (15%) with strong growth in the Air Freshener (29.5%) and Other Household Products (37%) segments.

The Miscellaneous category saw a slight decrease of 0.3%, with only the Pharma & Veterinary segment seeing growth (1.3%)

Inhalers are not included in CFA statistics, nor are plastic aerosols, which represent a negligible volume. Results are based on data provided by both members and non-members of the CFA.

Reporting by industry players in France is completely confidential and the CFA Statistics Commission's discussions are conducted in compliance with this confidentiality, as well as competition rules. Only the consolidated figures by segment, cross-referenced between statements by fillers and component manufacturers, are reviewed by the CFA Statistics Commission.

"I would particularly like to thank the component producers, fillers and marketers, members or non-members of CFA, who have contributed in providing an accurate vision for 2022," said Jean Blottiere, CFA's General Delegate.

"Like last year, the feedback was extremely comprehensive and the result allows us to properly assess the weight of our industry in France."

Personal Care

Personal Care saw an increase of 10.6%, for a total filling of 447.45 million aerosol units in 2022.

Deodorants & Antiperspirants: +13.6% filling volume in 2022

The recovery of AP/Deos compared to 2021 was most certainly linked to the end of the COVID-19 health crisis, which had impacted sales. This segment represents 17% of French filling.

France 2022 Aerosol Fillings (in millions of units)

Category	Steel Containers	Aluminum Containers	2021 Total	2022 Total	2022 vs. 2021 in millions of units	2022 vs. 2021 in percentage
PERSONAL CARE	139.45	308.0	404.49	447.45	43.0	10.6%
Deo & AP	9.16	100.0	96.05	109.16	13.1	13.6%
Hair Mousse & Hair Spray	48.00	91.0	148.91	139.00	-9.9	-6.7%
Shaving Mousse & Shaving Gel	33.29	12.0	41.36	45.29	3.9	9.5%
Sun Protection, Water Spray, Dry Shampoo, Other	49.00	105.0	118.17	154.00	35.8	30.3%
HOUSEHOLD CARE	69.41	1.0	61.22	70.41	9.2	15%
Insecticides & Plant Protection	26.87	0	28.32	26.87	-1.5	-5.1%
Air Fresheners	26.85	0	20.74	26.85	6.1	29.5%
Textile & Carpet, Furniture Polish, Oven Cleaner, Bathroom & Kitchen, Leather & Shoe, Other	15.69	1.0	12.16	16.69	4.5	37.3%
MISCELLANEOUS	110.92	21.0	132.29	131.92	-0.4	-0.3%
Cars & Motorcycles (excl. paint), Paint & Varnish, Industrial & Technical	93.39	4.0	98.07	97.39	-0.7	-0.7%
Pharma & Veterinary (excluding inhalers)	13.00	15.0	27.65	28.00	0.4	1.3%
Food, Other	4.53	2.00	6.57	6.53	0	-0.6%
GRAND TOTAL	319.78	330.0	598.00	649.78	51.8	8.7%