

Japanese aerosol production remains steady in 2022

ccording to the Aerosol Industry Association of Japan (AIAJ) and Aerosol Industry Newspaper Co., Ltd., the estimated number of units filled in Japan in 2022 (January to December) was 494.768 million, a decrease of 3.3% from 2021, which saw 511.674 million aerosol products filled.

recovered rapidly. As consumers resumed more normal activities, production of antiperspirant/deodorants and shaving products also showed a moderate recovery.

Exports to China are also showing signs of recovery, depending on the product, explained AIAJ.



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Methodology

The AIAJ sent out questionnaires to 28 companies (including non-member companies) that have aerosol filling facilities. While the 2022 survey is primarily based on the replies from 26 companies (a reply rate of 93%), AIAJ has tried to make the figures as accurate as possible, backing them up with some input from material production companies. The AIAJ also esti-

mated the figures of the two companies that did not answer the questionnaire. SPRAY

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Aerosol insecticides and paints (especially model paints), which, until 2021, had strong sales driven by stay-at-home demand during the COVID-19 pandemic, saw a year-on-year decline as this stay-at-home demand ran its course. Hair coloring agents decreased as well. Sales of automotive and industrial products declined due to lower factory utilization rates caused by the global shortage of semiconductors.

In the Personal Care Products category, production of hair sprays, UV protection (sunscreen) sprays and pharmaceuticals

Aerosol Containers used in Japan in 2022

Tinplate steel cans:	271.195 million (-4.4%)
Aluminum cans:	218.724 million (-1.8%)
Plastic containers:	4.849 million (- <mark>8.2%</mark>)

2022 Changes in Japanese Aerosol Production

PRODUCTS	% change
Insecticides:	13.6%
Paints:	
Air Fresheners: Hair Sprays:	
Hair Care Products (including coloring agents, styling foams, tonics):5.7%	
Pharmaceutical:	
Antiperspirants/Deodorants:	
Industrial Products:	
Automotive Supplies:	6.3%

The 150mL Dr. Scholl Deodorant Antibacterial Shoe Spray from Reckitt Benckiser Japan comes in a Baby Powder scent.

